

FOR IMMEDIATE RELEASE

EXCALIBUR MATRIX BULLDOG 380 DELIVERS SPEED, POWER AND COMFORT

Kitchener, Ontario, Canada - Excalibur Crossbow introduces another fast and powerful recurve crossbow with the launch of the Matrix Bulldog 380. Capable of handling the largest game on the planet with bolt speeds up to 380 fps, the Matrix Bulldog 380 is also an incredibly comfortable crossbow to shoot.

“The Excalibur Matrix platform has been in the field for several years and hunters continue to praise these crossbows,” said Michael Martin, marketing specialist for Excalibur Crossbow. “The Matrix Bulldog 380 blends speed and power with the most comfortable stock we’ve ever offered, so we know it will be popular with our customer as well.”

SPECIFICATIONS

Power Stroke:	13.5 Inches	Draw Weight:	260 lbs.
Overall Length:	35 Inches	Width Uncocked	30 Inches
Weight:	5.7 lbs.	MSRP:	\$1,099

The Bullpup Ready Rest Stock reduces the overall length of the crossbow by 2.5 inches, and offers a more balanced overall platform for increased maneuverability. Also featured on the Matrix Bulldog 380 are Excalibur’s PowerLoad limbs, the Quad-Loc riser, the Guardian™ Anti-Dry-Fire System, oversized finger guards and the R.E.D.S. suppressors. Included with the crossbow is the new X-Hanger multi-positional, five-arrow quiver.

Additional accessories included are the Tact-Zone illuminated scope, ambidextrous cheek piece, four Diablo arrows, four 150-grain field points and a rope cocking aid.

Available in the all-new Forest Drab finish, the Matrix Bulldog 380 has a suggested retail price of \$1,099.

For more information, visit www.excaliburcrossbow.com.

Excalibur Crossbow manufactures and distributes efficient, reliable, and accurate hunting recurve crossbows and other archery accessories. Founded in 1983, Excalibur Crossbow offices and manufacturing facilities are located in Kitchener, Ontario, Canada. Excalibur is a member of the Bowtech family of brands along with Bowtech, Diamond, Octane, and Stryker.



MATRIX BULLDOG 380

- Bullpup Ready Rest Stock
- Guardian™ Anti-Dry Fire System
- Quad-Loc Riser
- R.E.D.S. Suppressors
- Oversized finger guards
- Ambidextrous cheekpiece
- Forest Drab finish
- MSRP: \$1,099

Package Includes:

- Tact-Zone Illuminated Scope
- X-Hanger 5-Arrow Quiver
- Four Diablo arrows
- Four 150-grain field points
- Rope-cocking aid

The perfect combination of speed, power and comfort, the Matrix Bulldog 380 is built to perform. Incorporating superior balance and speeds of 380 feet per second, the Bulldog 380 is equipped to handle the biggest game on the planet.