

FOR IMMEDIATE RELEASE

Contact: Tony Williams
 tony@aldaycommunications.com
 615-791-1535

**EXCALIBUR MATRIX BULLDOG 400: SPEED AND POWER
 MEET BALANCE AND COMFORT**

Kitchener, Ontario, Canada - The Matrix Bulldog 400 is the perfect combination of power and comfort.

“To put it simply, this crossbow is bad to the bone,” said Ryan Hawkins, product marketing manager for Excalibur. “We’ve combined speed and power with ergonomics and comfort to create a crossbow that will take care of business out in the field.”

SPECIFICATIONS

Power Stroke:	14"	Width Uncocked:	30.25 Inches
Draw weight:	280 lbs.	Weight:	6.2 lbs.
Overall Length:	35.75"	MSRP:	\$1,299

Featuring a new, shorter Bullpup Ready Rest stock for a better balanced platform, the Matrix Bulldog 400 can fire bolts at a blistering 400 fps. The shorter platform and skeletonized riser create a lighter, better balanced fit and feel, making this crossbow the ideal combination of comfort and power.

The Bulldog is also more compact than past crossbows in the Matrix series, making maneuverability easier and more comfortable. Oversized finger guards also offer more protection when shooting.

The Bulldog 400 weighs 6.2 pounds, spans 30.25 inches uncocked and has a total length of 35.75 inches. The crossbow has a draw weight of 280 pounds and a 14-inch power stroke.

Additional Excalibur technologies featured on the Matrix Bulldog 400 include PowerLoad limbs, which are 60 percent stronger than the most durable limbs among Excalibur’s competitors; the Quad-Loc riser, which contains each limb on all four sides for added consistency and accuracy; the Guardian™ Anti-Dry-Fire System, which catches the string if the trigger is pulled without an arrow in place; and the Recoil Energy Dissipation System (R.E.D.S.), which suppresses the strings when fired to reduce shock, vibration and noise.

The Matrix Bulldog comes with a Realtree Xtra® finish and fully-equipped with all the accessories you need including a Tact-Zone illuminated scope, four-arrow quiver, four Diablo arrows and a rope-cocking aid. Suggested retail price for the Matrix Bulldog 400 is \$1,299.

For more information, visit www.excaliburcrossbow.com.

Excalibur Crossbow manufactures and distributes efficient, reliable, and accurate hunting recurve crossbows and other archery accessories. Founded in 1983, Excalibur Crossbow offices and manufacturing facilities are located in Kitchener, Ontario, Canada. Excalibur is a member of the Bowtech family of brands along with Bowtech, Diamond, Octane, and Stryker.



- PowerLoad Limbs
- Quad-Loc riser
- Bull Pup Ready Rest stock
- 400 fps arrow speeds
- Over-sized finger guards
- Guardian™ Anti-Dry Fire System
- Realtree Xtra® finish
- MSRP: \$1,299

Package Includes:

- Tact-Zone Illuminated Scope with 30mm rings
- Four-arrow quiver with bracket
- Four Diablo arrows with 150 grain field points
- Rope-cocking aid
- Ambidextrous cheekpiece
- R.E.D.S suppressors
- Guardian™ Anti-Dry-Fire system

