

FOR IMMEDIATE RELEASE

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GO BIG WITH THE BOWTECH BT-MAG

Eugene, Ore. - There's one smart choice for archers who like to go big, and it's the Bowtech BT-Mag. Whether its hunting or 3D archery, the BT-Mag has the technology, performance and tuning to make it the ultimate long axle-to-axle bow.

"The BT-Mag is going to redefine versatility in a compound bow," said Todd Snader, Marketing Manager for Bowtech. "Our SmartBow technology makes this bow the definitive choice for hunters that prefer a longer bow while delivering the stability and tunability necessary for 3D archery. And with the ability to fire arrows at 340 fps, the BT-Mag has all of the speed you could ever need."

SPECIFICATIONS

Brace Height:	6.75 Inches	IBO/ATA Speed:	340 fps
Axle to Axle:	36 Inches	Kinetic Energy:	89.8 ft-lbs.
Draw Length Range:	26.5-30 Inches	Effective Let-Off:	80%
Draw Weight:	50, 60, 70 lbs.	Mass Weight:	4.6 lbs.

The BT-Mag features the full compliment of Bowtech's SmartBow technologies to create an incredibly accurate, high-performance and tunable bow. The BT-Mag is built on the CPX riser, widely known as the most stable, forgiving and vibration-free platform in the archery industry, now with upgraded accessory holes to allow for a wider range of stabilization options.

The new OverDrive Binary cam system features the MicroSync Dial to precisely time cam positions, and Bowtech's PowerShift Technology offers two draw cycle choices – performance and comfort. FLX Guard technology also absorbs riser torque for ultimate forgiveness and accuracy.

The BT-Mag is available in a wide range of finish options including Mossy Oak Break-Up® Country™, Kryptek® Altitude, Kryptek® Highlander, Black Ops™, Orange, Blue, White, Red and Purple. Suggested retail price on the BT-Mag is \$1,299.

For more information, visit www.BowtechArchery.com.

Bowtech manufactures and distributes the world's finest compound bows and archery equipment. Founded in 1999, Bowtech's corporate offices and manufacturing facilities are located in Eugene, Ore. With a worldwide distribution network, Bowtech's family of brands include: Bowtech, Diamond, Excalibur, Octane, Stryker and WaterDog Surface Technologies.



BT-MAG

- OverDrive Binary Cams
- MicroSync Dial
- PowerShift Flip Disc Technology
- CPX riser
- FLX Guard Technology
- IBO/ATA Speed: 340 fps
- MSRP: \$1299

GO BIG OR GO HOME