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BOWTECH ARCHERY INTRODUCES CARBON ROSE, THE LIGHTEST WOMEN'S BOW ON THE MARKET

EUGENE, Ore. – Just months after the successful launch of the Carbon Knight, BOWTECH Archery, the industry leader in archery innovation, introduces the Carbon Rose, the lightest women's bow on the market at just 3.2 lbs.

Starting with the lightweight and tremendously durable carbon compound Knight Riser™, the Carbon Rose adds many of BOWTECH's Industry Changing Technologies to produce a high-performance, easily maneuverable and decidedly deadly women's bow with IBO speeds above 300 fps.

"Female hunters have asked for a lightweight bow with a smooth draw, and BOWTECH has delivered with the Carbon Rose," said Samual Coalson, Director of Marketing for BOWTECH. "But make no mistake, this bow may be lightweight and deceptively beautiful, but the Carbon Rose is pure performance."

In addition to the Knight Riser™, the carbon compound Knight Riser™, the Carbon Rose also features BOWTECH's sought-after Binary Cam System™ for maximum accuracy and consistency and rotating modules for easy draw length adjustment.

SPECIFICATIONS

Brace Height:	6.75 Inches	IBO/ATA Speed:	302 fps
Axle to Axle:	30 Inches	Kinetic Energy:	62.19 ft-lbs.
Draw Length Range:	22.5-27 Inches	Effective Let-Off:	80%
Draw Weight:	40, 50, 60 lbs.	Mass Weight:	3.2 lbs.

The Carbon Rose has a 6.75-inch brace height and 30-inch axle-to-axle measurement with draw lengths ranging from 22.5-27 inches and draw weights at 40, 50 and 60 pounds.

The bow is available in BlackOps™ and Mossy Oak® Infinity™ with bright purple accents and has a suggested retail price of $699 R.A. K. equipped and $599 bare bow. For more information, visit www.BOWTECHArchery.com.

BOWTECH manufactures and distributes the world's finest compound bows and archery equipment. Founded in 1999, BOWTECH's corporate offices and manufacturing facilities are located in Eugene, Ore. With a worldwide distribution network, BOWTECH's family of brands include: BOWTECH, Diamond, Octane, Stryker and WaterDog Surface Technologies.

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- 30" ATA
- 6.75-inch Brace Height
- Knight Riser
- Binary Cam System
- IBO/ATA Speed: 302 fps
- Weight: 3.2 lbs.
- Available R.A.K. Equipped or bare bow
- MSRP: $699/$599