DIAMOND PRISM: THE NEW COOL

EUGENE, Ore. - From the backyard and archery club to the competition range, the Diamond Prism delivers the performance and look it takes to stand out in a crowd. Based on Diamond’s most popular platform ever, the Edge series, the Prism delivers what every recreational archer needs to learn and grow in the sport: extreme versatility and adjustability. The perfect way to get any level of archer into the sport, the Diamond Prism comes fully equipped and ready to go right out of the box. Just add arrows.

“The Diamond Prism makes it easier than ever to start someone in archery and to keep them equipped as they learn and grow in the sport,” said Jeff Suiter, product marketing manager for Diamond. “This bow has the versatility, adjustability and performance features you need to enjoy your time on the range and look good doing it.”

Features on the Prism include the Extreme Adjustability Limb System for exceptional durability and forgiveness, rotating module technology for a generous draw length range and an infinite draw stop for peak comfort for every shooter.

The bow is adjustable in draw weight between five and 55 pounds, has a draw length range of 18-30 inches and can fire arrows at speeds up to 295 fps. The bow weighs just 3.2 pounds, has a 7-inch brace height and measures 31 inches from axle to axle.

The Prism also comes with everything needed to shoot right out of the box: A three-pin Tundra sight, Hostage XL arrow rest, tube peep sight and black nock.

Available in six eye-catching finish options including green, orange, blue, purple, Black Ops™ and Mossy Oak camouflage. Suggested retail price on the Prism package is $349.

For more information, visit www.DiamondArchery.com.

DIAMOND Archery is a Bowtech brand.

DIAMOND PRISM SPECIFICATIONS

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
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<tbody>
<tr>
<td>Brace Height</td>
<td>7 Inches</td>
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<tr>
<td>Axle to Axle</td>
<td>31 Inches</td>
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<tr>
<td>Draw Length Range</td>
<td>18-30 Inches</td>
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<tr>
<td>Draw Weight</td>
<td>5-55 lbs.</td>
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<td>IBO/ATA Speed</td>
<td>295 fps</td>
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<td>Mass Weight</td>
<td>3.2 lbs.</td>
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DIAMOND PRISM PRISM FEATURES:

- Extreme Adjustability Limb System
- Rotating Module
- Draw Length Range: 18-30 Inches
- Draw Weights: 5-55 pounds
- IBO/ATA Speed: 295 fps
- MSRP: $349

DIAMOND PRISM PACKAGE INCLUDES:

- Three-pin Tundra sight
- Hostage XL arrow rest
- Tube peep sight
- Black nock